



## ***Press Release/Statement***

**5<sup>th</sup> March 2026**

### **Strategic Investment Targets Expanding African Relocation Market**

Two hugely experienced European relocation entrepreneurs, Isabelle Premont and Wouter Esseldeurs, have acquired the African division of Intouch Relocations, an established relocation and global mobility services provider operating across 26 African markets. This investment marks a strategic commitment to supporting Intouch Relocations' continued regional expansion as demand for corporate mobility services across Africa booms.

The investment combines international sector expertise with strong local operational capability. Intouch Relocation's existing in-country management teams and employees will remain in place, ensuring continuity of service for clients while providing a foundation for future growth, supported at Board level by the skills and expertise of Isabelle Premont and Wouter Esseldeurs.

Africa continues to attract increasing levels of multinational activity, infrastructure investment and regional business expansion, driving demand for professional relocation and mobility services. The new shareholders aim to build on the company's established presence and reputation across the region while strengthening operational scale and service capabilities.

An industry leader with more than 20 years international mobility experience, **Isabelle Premont** said the investment reflects long-term confidence in both the African market and the company's leadership.

"Africa represents one of the most compelling long-term growth markets for global mobility services which are fast becoming a business enabler and not just an administrative function. As multinational companies expand across the continent, the ability to deploy and transition talent effectively will remain a decisive competitive advantage and the need for reliable, locally driven relocation expertise continues to increase. What stood out to us was the strength of the existing operational platform and the deep experience of the local teams. Our role is to support that foundation with strategic investment, international perspective and a focus on sustainable growth."

Serial entrepreneur and investor, with more than 15 years personal experience in the relocation sector, **Wouter Esseldeurs** appreciates the combination of local expertise and international support as a key factor in the transaction.

"Successful mobility businesses in Africa require both strong local execution and global service standards. This company already has an excellent reputation across its markets and we see a significant opportunity to expand its capabilities as demand grows across the continent. We are investing not only in a business, but in a team that understands the complexity and opportunity within African markets. We have both personally relocated to South Africa - and already have a second home in Morocco - so this give us the opportunity to be able to fully focus on the market."

Following the investment, the company intends to explore opportunities to expand its African footprint, strengthen technology-enabled service delivery and further develop solutions for multinational clients operating across Africa.

The company will continue to operate with its existing leadership structure, with local management responsible for day-to-day operations and client delivery. The investors will provide strategic guidance and support future expansion initiatives.

**Marius De Beer** is responsible for day-to-day operations of Intouch Relocations in Africa and said that the investment strengthens the company's ability to scale while maintaining its regional expertise.

"This acquisition represents an exciting new chapter for the Africa business. We have built a strong platform with exceptional teams across the region and I am confident that our new investors - who understand international mobility and share our long-term vision - will help provide the strategic focus and investment needed to accelerate our growth. I look forward to continuing to lead the team and supporting our clients with the same commitment and operational excellence."

The transaction forms part of a broader strategic transition of ownership designed to best position the African operations to meet the burgeoning regional demand and growth. Clients and partners will continue to be supported by the same operational teams across all existing markets.

This investment only concerns Intouch Relocations' African operations. Its core Middle Eastern business remains fully focused under the leadership and ownership of founder, Dubai-based **Sebastien Besson**.

"This transaction reflects a deliberate strategic decision," Besson said. "Africa has played a significant role in our journey and we are proud of the platform and reputation built over the years. However, as the Group evolves, we believe the business will realise greater long-term potential under ownership fully dedicated to the African region.

"At the same time, this allows Intouch Relocations to concentrate capital, leadership and resources on our Middle Eastern operations where we see strong growth, scale advantages and long-term strategic alignment" concluded Besson.

Finally, **Rene Webster**, who is the Managing Director of Imbiso, a Cape Town-based mobility solutions centre that she co-founded in 2025 alongside Isabelle Premont and Wouter Esseldeurs, is also joining the Board of Intouch Relocations' African operation. One of South Africa's leading relocation experts, Rene brings many years of regional expertise to share with the Intouch Relocations' African team.



**Pictured: Sebastien Besson and Isabelle Premont**

**ENDS**

***About Intouch Relocations Africa***

*Established in 1993, 30+ full and part time employees and consultants serve dozens of international clients across multiple sectors in 26 African countries. The company offers a full range of key relocation, destination and immigration services and operates from offices in Johannesburg and Nairobi. Combining the structure and reliability of a corporate global provider with the agility and personalised service of a boutique firm, Intouch Relocations delivers consistent quality while adapting to each client's specific needs.*

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